



BANSEN LABS



INTERNSHIPS



Want to work with our team? Check out these opportunities! To apply, please send an email with a subject line that includes the title of the internship you are interested in to **community@bansenlabs.com**

Design Intern

We need a graphic designer who has a keen aesthetic eye and a solid understanding of how to convey information visually. Starting with our logo and drafts we have of key materials, you will be responsible for creating a compelling and unified brand image. You'll collaborate with our marketing team to determine our key stakeholders, and then you'll design and create a coherent set of materials to communicate effectively with them.

Market Research Intern

We are developing a comprehensive business plan to carry us into the future and we need to understand the ins and outs of the disability space completely. You will be our go-to person for questions about market demographics, trends, spending patterns, competition, and potential partners. You will compile this information into a comprehensive document that we will integrate into our business plan.

Communications Intern

We are preparing for a product launch at the end of this year and need to develop a robust media presence in preparation for it. You will be responsible for finding, evaluating, and setting up communications channels through which to reach our target audience, as well as drafting blog posts and email blasts, and updating our Facebook and Twitter accounts. You should be comfortable using social media platforms to communicate inspiring stories to a wide audience.

Media Intern

In order to continue developing marketing materials to support our brand image with customers, investors, and the general public, we need meaningful 'multimedia' content (no, we're not stuck in the '90s- if you can come up with a better word please let us know!). You will be responsible for capturing photographs and video of people using Xogo, and organizing and editing these for use in Xogo marketing materials. You will collaborate with our marketing team to ensure that we create materials that accurately convey Xogo to our diverse stakeholders.